STAYING ENGAGED IN TAU KAPPA EPSILON, THE FRATERNITY FOR LIFE



THE FRATERNITY FOR LIFE

TKE DOESN'T END AFTER GRADUATION

HOW TO GET INVOLVED

EASY, WELCOMING AND FUN

ALUMNI ASSOCIATIONS

EVERYTHING YOU NEED TO KNOW





Table of Contents

The Official Alumni Resource Guide provides a wealth of information for Tau Kappa Epsilon alumni about the various opportunities for remaining connected and being actively involved with the Fraternity for Life.

Should you have any questions outside these particular topics, please contact the Offices of the Grand Chapter at tkeogc@tke.org.

- **03** Letter from the Grand Prytanis
- 04 Get Involved With TKE
- **06** Stay Connected
- 11 Contribute Your Talents
- 16 Supporting the Cause
- 18 In Closing...





Welcome Letter

Dear Frater,

When you were initiated into our Bond, you made the commitment that declared, "I am now the Fraternity ... for Life." You didn't say I am now the Fraternity for four years but you are a member for life. Tau Kappa Epsilon is a member organization and you are a Teke from the time you were initiated until the time you enter the Chapter Eternal.

As a member of our great Fraternity for more than 40 years, I have assumed roles including Chapter Services Director for TKE Headquarters, Alumni



Association President and Board of Advisors President for the Beta-Chi chapter at Southern Illinois University Carbondale, various positions on the Grand Council, and now your Grand Prytanis. You have the ability to stay involved or get more involved with the Fraternity for the rest of your life from positions helping your own chapter, getting involved with area- or chapter-based alumni associations, or various volunteer roles within the International Fraternity. The Fraternity needs our alumni now more than ever. With your involvement, we will continue to expand our membership opportunities for both our undergraduates and our alumni. The rise of technology only enhances our opportunities to connect with all of our Fraters, past and present.

I still talk with members of my chapter every week. These are life-long friendships that were formed when we bonded together as men of TKE. I will always remember my undergraduate days, but half of the joy of being a member of TKE came after graduation. TKE is truly the Fraternity for Life. I'm looking forward to seeing you at Conclaves, Regional Leadership Conferences, alumni association events, golf outings, cruises, business symposiums, and other programs.

Yours in the Bond,

Rod Talbot Grand Prytanis

Beta-Chi Chapter



Get Involved with TKE

You will always be a Frater in the Bond. We want you to remain connected with your chapter, fellow alumni and the International Fraternity. Your opportunities as an alumnus extend far beyond your own chapter.

01 STAYING CONNECTED

Our goal is to continue serving you in ways that are relevant and supportive of your personal and professional development throughout your lifetime. We strive to share information with you about your group and TKE Nation; we look to ensure your chapter and friends can find you even if you've moved. Stay connected, be informed, attend chapter and alumni events when you can. Let us know how we can be of service.

Join an alumni association. Attend ritual when you can; if you haven't celebrated the Fraternity for Life ritual, seek it out. Find an opportunity to celebrate Founders' Day with other Fraters. Do what you can to support St. Jude every year. You are the Fraternity ... for Life.

02 CONTRIBUTE YOUR TALENTS

Volunteers can help whether they give an hour a month, one day a year, or much more. Sharing just a little bit of your time not only helps, but it teaches others the value of giving back.

We are always looking for committed volunteers to serve in advisory and leadership roles with campus groups and alumni associations. Openings for volunteer opportunities can be located at tke.org/get-involved. Experience or a particular interest in leadership, finance, recruitment, ritual, event planning, or volunteer management is a bonus. We provide additional training and support for alumni who are interested.



Supporting the Cause

One of the expectations we all have as members is to join <u>Life Loyal Teke</u>. This commitment secures your personal subscription to THE TEKE Magazine and includes many more perks.

When the time is right for you to contribute on a higher level, donations to the TKE Educational Foundation are tax-deductible and can be directed based on your preferences. Contributions can aid general operational support, specific programs, scholarships, or to a chapter's special projects funds to support their educational endeavors.

TKE.ORG/GUIDES UPDATED: SEPTEMBER 2, 2016 5



01 Staying Connected

Keep in touch with our Fraternal family! Updating your contact information with the Offices of the Grand Chapter anytime you move or change jobs ensures your chapter and fellow alumni know how to find you. Additionally, it allows us to invite you to social events and networking opportunities with fellow Tekes in your area.

- <u>MyTKE.org</u> is the portal to your account with TKE. Update your personal information, view the badges you've earned, find nearby events, access your Life Loyal Teke benefits, and view your giving record.
- THE TEKE Magazine provides stories about Tekes, campus groups, and our entire organization. Having a subscription to the magazine is a great way to keep in touch with what is going on across TKE Nation.
- Many chapters provide newsletters, whether electronic or in print.
 Keep an eye out for your newsletters and consider what stories you
 can contribute to keep others updated. In some cases, alumni groups
 generate their own publication along with, or in place of, a chapter
 newsletter.
- Who do you know who might be considered "lost?" As people move, there are many alumni who have not updated their address or email with us at headquarters and you may be able to help us. Visit tke.org/lost to see who's considered lost from your chapter.
- Tau Kappa Epsilon App provides more opportunities to connect with the Fraternity than ever before. Whether you're looking to join a local chapter or alumni association, stay up to date with up to the minute news from the International Headquarters, or find events in your area, you'll have the resources you need to stay connected with the Fraternity for Life.
- Finally, be sure to like or follow the official Fraternity account on Facebook, LinkedIn, Twitter and Instagram. Be sure to do the same for group pages that your campus or alumni group may have.



Program Opportunities

Tau Kappa Epsilon's educational programs support member success in many arenas - fraternally, professionally and personally. Programs are designed for all collegiate and alumni members. We highly encourage you to attend an event in your area. Your support of collegiate attendance makes a large impact.

01 PROVINCE FORUMS

Province Forums stand as the most accessible of all our programs. A Forum is typically a one-day, drive-in event held at a minimal cost. This is the chance for every Teke—even those not yet initiated—to learn how to become better men and make our Fraternity stronger.



Learn more about Province Forums at tke.org/forum.

02 REGIONAL LEADERSHIP CONFERENCES

Since the 1970s, RLCs have brought together collegiate and alumni members to share, learn and live the principles of Tau Kappa Epsilon.



Each attendee is trained on how to better execute the duties of officer positions and provided practical lessons on how to become a more effective leader. These workshop selections cater to both small and large groups including collegiate and alumni members.

Learn more about Regional Leadership Conferences at tke.org/rlc.

Volunteer Training / Key Leader Training

Key Leader Trainings provide information and support for chapter level volunteers such as chapter advisors and board members. These events are offered on a province level or can be done for a single group upon request. The William V. Muse Alumni Volunteer Academy provides additional training for volunteers.



Conclave

Held biennially, Conclave is Tau Kappa Epsilon's largest gathering to celebrate the Fraternity and plan for its future. The four-day, three-night event includes a friends and family program touring the host city, a community service project, educational programming, and a Grand Inaugural banquet to close.

Official delegates from each alumni association along with the collegiate representatives from chapters meet together, attend educational sessions, vote on proposed legislation, and elect the officers of the Grand Council.



The Friends and Family Program is a flexible alternative schedule for folks to explore the host city and enjoy the brotherhood of Conclave. Visit tourist destinations, make new friends and extend your network, or just take time for yourself. You can participate in our major brotherhood event, community service project, and Inaugural Banquet if you choose. Build a schedule that works for you to enjoy the Conclave experience. Plan ahead to bring your family, or to celebrate a reunion with fellow Fraters. Don't miss this chance to travel with TKE and create memories at Conclave.

We are excited to return to New Orleans for our next Conclave. Make your plans now to join us August 3-6, 2017! Learn more at conclave.tke.org.





Alumni Associations

An Alumni Association is a team working together to foster the TKE spirit among alumni of many generations. An association is chartered either as a chapter-based or area-based group. Alumni Associations can choose to renew their charter every biennium or pay a lifetime charter fee. Each chartered Alumni Association is an official part of the Grand Chapter and gets one vote when the Grand Chapter convenes at Conclave.

Alumni Associations serve as the social connection hub for alumni. They plan social and philanthropic events just like a chapter, and many groups support special projects funds and award scholarships for collegiate members. Alumni Associations help seniors transition to becoming alumni and are a great option for new graduates to get involved as alumni members.

You can find an association through your own chapter or through the Offices of the Grand Chapter. Joining an association is a way to stay connected with and support the Fraternity. You can extend your own personal and professional network and help build the ranks of engaged alumni. If your chapter's alumni association is not chartered or there is not a group in your geographical area, you can help build one. Headquarters can assist with contact lists, promotional support, and connectivity with other groups. The Alumni Engagement Team is happy to answer any questions and offer assistance.





Start/Renew An Alumni Association

If you, or other Tekes you know, are interested in starting an alumni association for your chapter or in your area, start to gather names and contact information. You can submit a roster of members and officers via email and pay your chartering fee online at aa.tke.org. The Alumni Engagement Team stand ready to answer any questions and offer assistance.

01 START AN ALUMNI ASSOCIATION

The first step in the formation of an alumni association in your area is to form an interest group and a steering committee. The steering committee is for those members of TKE that are providing leadership, planning events, and communicating with members.

The interest group is for any members of TKE that are simply interested in getting involved in an Alumni Association and wish to stay connected, participate in events, and aid local chapter(s).

You can contact the Offices of the Grand Chapter for a list of alumni in your chapter or area to start an alumni association.

- 1.) List of 20 alumni association members with contact information
 2.) List of officers with contact information
 3.) \$200 Biennial Fee or \$1,000 Lifetime Fee

02 RENEW AN ALUMNI ASSOCIATION

An alumni association charter is valid for the biennium. Regardless of when renewed, all charters expire the day after Conclave.

To renew your alumni association, provide an updated roster of members and officers along with the rechartering fee (\$200 Biennium Fee or \$1,000 Lifetime Fee). Online payments can be made at aa.tke.org.



02 Contribute Your Talents

Help Put on a Ritual

Ritual is about values. Every time we sit together for ritual, we communicate, share and reinforce what it is most important to us as Tekes. It is what connects us back to our founders, anchors and guides us in the present, and helps direct us as we build us toward our future. It is also what helps us bridge the many generations of TKE – many men as one man.

Volunteers play an important role in encouraging respect for the traditions of our ritual and the consistent use of them within our groups. Initiated Fraters are encouraged to attend ritual along with collegiate members. Volunteers who are not members can still have a voice in encouraging the preparation for and regular use of ritual.

Ritual basics:

- Groups should be having a formal chapter meeting utilizing the ritual at least once a month. Ritual should be rehearsed so that everyone is familiar with their role and their script.
- The group should have enough Silver Books for each officer. The current edition of the Silver Book was published in 2007. The rituals in the Silver Book are the only official rituals of Tau Kappa Epsilon.
- Each group should have a complete set of ritual equipment. Robes should be maintained properly and cleaned periodically.
- Contact headquarters for any questions regarding ritual and/or equipment.

Induction is the one TKE ritual that is open to invited guests. This can be a valuable moment to invite friends and family of potential new members. It is also a wonderful chance to invite in campus professionals, faculty, and other stakeholders. Don't overlook this opportunity to share the celebration with other people who care about these students and/or the entire group.

Initiation is arguably the most important ritual of all. Be sure that your group is prepared, that they have the additional items necessary, and that they have rehearsed so they can create a powerful moment for each man joining the group.

Fraternity for Life is the ritual that celebrates graduation and the transition into becoming an alumni Frater. This ritual should be run at least once a year for graduating seniors and for other alumni Fraters who have not previously had the opportunity to participate in this ritual.



Volunteering with TKE

Our chapters and colonies thrive when they are supported by alumni volunteers who can provide guidance and perspective. The role of volunteers within TKE is absolutely vital. Your involvement makes an impact whether you can give a couple hours to attend a single event, help out a bit more over time, or take on a committed role as an advisor or leader.

Recruitment is the lifeblood of our Fraternity. You can help by soliciting other alumni you know who can get involved. Identify and encourage alumni who could be active within an alumni association or who could help directly with our collegiate members.

This is a team effort. Our students win when the Fraternity's Professional Staff, volunteers, and campus staff are all communicating with each other. We are looking for volunteers who value a team-based approach.

One Frater recently said, "Some alumni just want to relive their old memories, but the alumni who want to build new ones make the best volunteers." We are looking for volunteers who celebrate this mindset, who aren't in it just for their own egos, and who are selfless to focus on creating positive experiences for others.

You will get back more than you give. If you enjoyed your four or five collegiate years, imagine what it can be like to be actively involved and continuing to build on the experience for 10, 20, or 40 more years. Make a meaningful impact, build new and deeper relationships with Fraters near and far, and continue to build your own personal and professional skill set.

As an alumnus, you can make TKE better, and – without you – TKE is missing something. What skills and interests do you have? Are you interested in working directly with students or with other alumni? Are you looking for a limited role or a more substantial opportunity?

The Alumni Engagement Team is here to help and we can find a way for you to be involved matching your interests, lifestyle, and circumstances. Ask one of the members of the Alumni Engagement Team how you can get involved. Their contact information is on the last page of this guide. You can also view open volunteer positions at tke.org/get-involved.

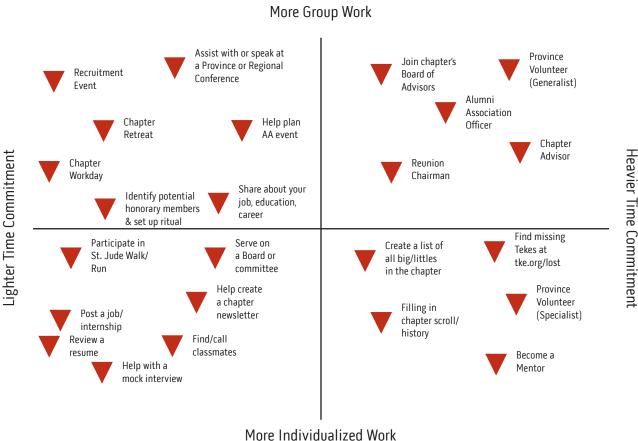


Micro-Volunteering

Your involvement matters! We can help you find a way to actively support the Fraternity whatever your interests, availability and skills may be. There are opportunities to take on major leadership roles that build your professional skillset, expand your portfolio and extend your network. If you can only offer a few minutes each month or maybe just one day a year, there are still all sorts of opportunities where your contribution can make a real difference.

What is most important that you get involved – that you continue to develop your abilities and contribute them as a Frater in the bond. And we are here to help. Simply reach out to other volunteers in your area, to chapter leadership or to the alumni engagement team and we can help match you with an opportunity that works for you.

Review the grid below for suggestions on areas you can get involved.



More marviadanzea work



Organizational Landscape - Professional Staff

Fraters are supported by an army of talented Tekes, some of whom serve on the Fraternity's Professional Staff and many more serving as volunteers. Whatever your level of involvement, it's important to understand how the organization is structured.

The Fraternal Services Team visits and supports our campus groups. The largest of our departments, these staff work with existing groups and manage expansion efforts. These front-line staffers are primary resources for students, chapter leadership, and local volunteers.

The Alumni Engagement Team works to create more opportunities for all alumni Fraters to remain connected with the Fraternity. They work to identify, recruit, and support volunteers on many levels.

The Education Team designs and delivers a vast array of programming initiatives with the support of other staff and volunteers. Conference events are designed for both collegiate and alumni, with additional trainings created for volunteers. Additionally, we are developing online resources for all Tekes.

The Risk Management Team educates collegiate Fraters and alumni volunteers about the responsibilities and risks involved for our groups. They serve as advisors when asked, investigators when prudent, and auditors when necessary.

The Finance Team provides support and tracking for all campus groups regarding their financial obligations to the Fraternity. They provide consultation and can work with groups to develop payment plans when necessary.

The Communications/Technology Team shares the message of TKE with Fraters and with other broader audiences. Their work can be seen on the website, in THE TEKE magazine, through our marketing materials, and in the Teke Guide along with many other manuals and resource guides. In addition, this team maintains the Fraternity's membership database.



Organizational Landscape - Volunteers

Chapter Advisors and Boards of Advisors are the primary local resources for each campus group. Chapter Advisors typically focus on current matters and operational success, whereas the Board of Advisors should be focusing on broader strategic issues and longer term planning. The role of the alumni association is to develop, support, and maintain relationships among alumni Fraters.

TKE Nation is divided into over 40 provinces – many of which are single states, some are larger, some are smaller. A Grand Province Advisor serves as the coordinator for the province volunteer team and a resource for local level volunteers. Members of the province team may be focused on particular functional areas (recruitment, budgeting, ritual, new member education, etc.) or they may be assigned to support one or more chapters in a geographically defined area.

Fraters can volunteer at the national/international level to assist with delivering workshops and training (either on campus or at regional events), to serve on a committee (finance, programming, alumni involvement), to support and represent the TKE Educational Foundation, or even to serve on the Grand Council of TKE.





03 Supporting the Cause

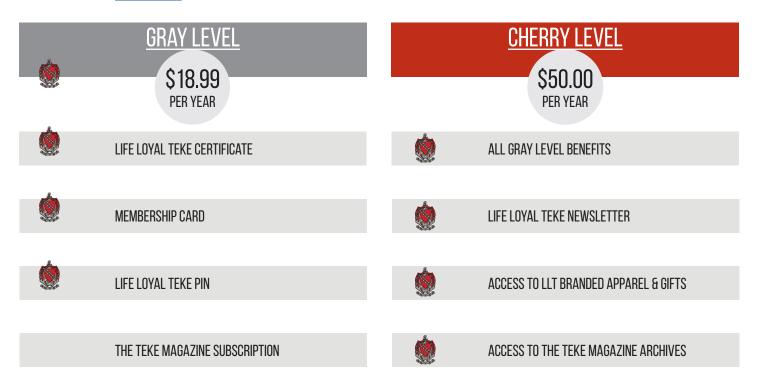
Life Loyal Teke

In 1899, our Founders could never have imagined that it would cost over \$6 million to operate the International Fraternity on an annual basis. As TKE has experienced tremendous growth since our founding, the brunt of the funding of TKE has continued to come from collegiate fees.

We believe that we have the ability as an organization to aid our collegiate men, fund additional alumni programming and reunion opportunities, and create the most sustainable version of TKE possible.

For these reasons among others, we re-introduced the Life Loyal Teke program as an annual contribution. For as little as \$18.99 annually, you can help increase services provided to both collegiate and alumni members, create more interactions from the Fraternity's Professional Staff, and fund additional technology and resources to help Tekes grow in every aspect of our Fraternity. By becoming a Life Loyal Teke, you are ensuring Tau Kappa Epsilon thrives.

Joining Life Loyal Teke allows you the opportunity to show your pride in Tau Kappa Epsilon, The Fraternity for Life. It also comes with perks! Join today at tke.org/Ilt.





TKE Educational Foundation

Supporting the TKE Educational Foundation is a perfect way to demonstrate your commitment to aiding the Fraternity's mission of building Better Men for a Better World. The mission of the TKE Educational Foundation is to establish and support scholarships and leadership training programs which promote academic achievement and strengthen moral, social, and community values.

The TKE Educational Foundation was established as a way to support the academic and leadership development goals of the Fraternity's active collegiate membership. The Foundation has donated more than \$400,000 in scholarships and grants across the Fraternity over the past fiscal year.

Each gift made by Fraters and friends of the Fraternity—no matter the size—truly enhances the Foundation's ability to support Tekes of today and tomorrow. All gifts made to the TKE Educational Foundation are tax-deductible and applied toward scholarships, grants and other member and chapter specific projects. We encourage you to explore giving opportunities.

TKE.ORG/FOUNDATION





In Closing...

The Alumni Engagement team is here to help. Let us know how we can assist you and your fellow alumni. We are creative new solutions and resources for our alumni and volunteers; we want your input, your opinions, and your commitment. Let's work together to build the future of TKE.

If you haven't already joined the <u>Life Loyal Teke</u> program, please do so now. Stay connected and help the Fraternity thrive.



TODD FARMER
SR. DIRECTOR OF ALUMNI ENGAGEMENT
317.872.6533 EXT. 234
TFARMER@TKE.ORG



CHRIS NILES
DIRECTOR OF ALUMNI ENGAGEMENT
317.872.6533 EXT. 227
CNILES@TKE.ORG



PETE DAWSON
DIRECTOR OF ALUMNI ENGAGEMENT
317.872.6533 EXT. 249
PDAWSON@TKE.ORG

